**16/17 YEAR REVIEW** 

Bringing you news and updates about the Cocoa Horizons Program from around the world.

The Cocoa Horizons Foundation's mission is to improve the livelihoods of cocoa farmers and their communities through the promotion of sustainable, entrepreneurial farming, improved productivity and community development.

This snapshot includes third party verified end-of-year\* updates for two of our partner countries - Cote d'Ivoire and Ghana. Our program in Tanzania is run as a <u>special project</u> with our partner Kim's Chocolates and is not included in this report. You can find more information on it <u>here.</u>
\*Fiscal year ending 31st August 2017

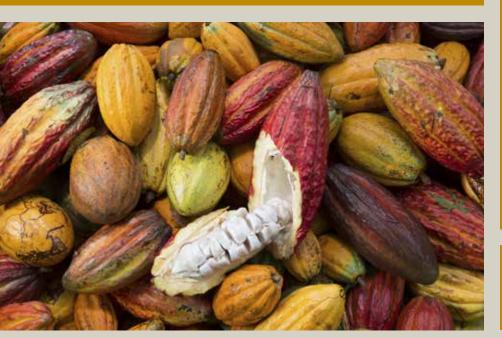




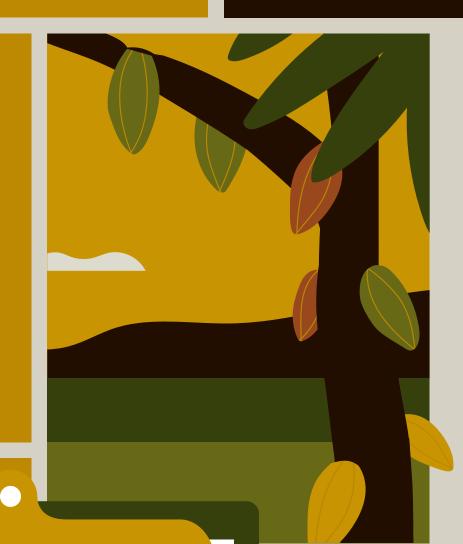
# SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY AND COMMUNITY ACTIVITIES



## THE COCOA HORIZONS PROGRAM COVERS:



- Farmer Group and Group Member requirements;
- Traceability of cocoa from farmer to factory gate;
- Farmer Group and Farmer Training;
- Activities that target the cocoa productivity and production;
- Activities that target community development; and
- Transparency of premium flows.



## FARMER GROUP AND GROUP MEMBER REQUIREMENTS:

100% of farmer groups respect and sign:

- 83 farmer groups delivered Horizons cocoa (20 new this year)
- Of the 73,468 Cocoa Horizons registered farmers, 60,489 actively delivered Horizons cocoa this year.
- **→**

32,538 in Côte d'Ivoire



**27,951** in Ghana

#### **FARMER GROUPS**



Supplier Code



The Cocoa Horizons Convention



The Child Labour Charter



A Declaration that cocoa is not and will not be sourced from protected forests

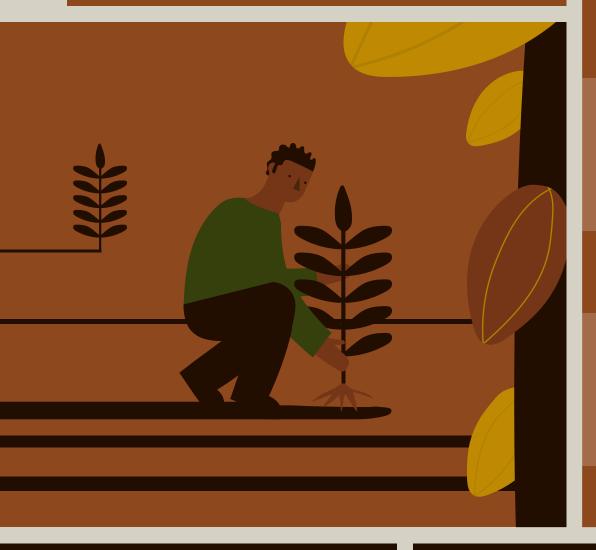


## TRACEABILITY OF COCOA:

- **78,546** MT of Horizons cocoa delivered, up from 42,590 MT in 15/16 season
- → 51,497MT in Côte d'Ivoire
- **→ 27,049MT** in Ghana
- All Horizons cocoa is traced from farmer to first Barry Callebaut buying sites. From there, it is traced following mass balance principles.



## FARMER GROUP AND FARMER TRAINING:



The Cocoa Horizons training curriculum was expanded to better achieve productivity impacts, including two new modules on entrepreneurship and adult education.

- All farmer groups and farmer trainers have been trained
- 71,359 farmers have been trained\*
- 43,309 in Côte d'Ivoire
- **→ 28,050** in Ghana
- 163 Farmer Trainers were accredited
- → 144 in Côte d'Ivoire
- → ★ 19 in Ghana



\*Information audited separately for the Forever Chocolate annual report

### **PRODUCTIVITY**



- 175.5 ha of cocoa farms replanted with diverse species in Côte d'Ivoire
- 19,036 farmers mapped in Côte d'Ivoire
- 26 Demonstration Plots developed in Côte d'Ivoire and 16 in Ghana to be finalized in the 17/18 season
- **560** community professionals accredited in a specialty (pruners, nurserists, sprayers)
- **→**

511 in Côte d'Ivoire

- **→**
- **49** in Ghana
- 1,012 farmer group members had access to productivity packages (coaching, inputs such as tools and seedlings, or finance)
- **→**

**896** in Côte d'Ivoire



**116** in Ghana



20,706 farmers in Côte d'Ivoire received at least one productivity intervention.

A sample of these farmers indicate that:

- 15% have access to planting material;
- 37% have access to fertilizer;
- 3% have applied soil fertility management; and
- 13% have rehabilitated at least 3% of their cocoa farms using improved planting materials.

### **COMMUNITY:**



- 2,073 community members sensitized on child labor in Côte d'Ivoire
- **6** communities in Côte d'Ivoire reached by the Cocoa Horizons truck

## **Child Labor Monitoring and Remediation** System (CLMRS) - Côte d'Ivoire only

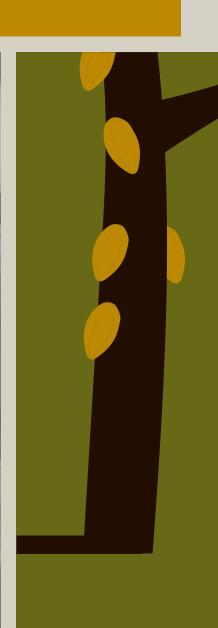
- 1141 farmers and household members participated in CLMRS interviews
- 90 farmers received a field visit by CLMRS trained staff
- 38 cases of children involved in child labor were identified

### **Education Activities**

**2,850** school kits distributed in Côte d'Ivoire









### **Women's Empowerment**

- 11,534 women are Cocoa Horizons registered farmers

**2,724** in Côte d'Ivoire

**8,810** in Ghana

- 132 women are in governance positions within Cocoa Horizons Farmer Groups

**74** in Côte d'Ivoire

58 in Ghana

- 384 women participated in agroforestry training (in Côte d'Ivoire)
  - **60** women became agroforestry trainers



## COCOA HORIZONS PREMIUM DISTRIBUTION:

(in CHF)



2016/2017

**Cocoa Horizons Program Income** Horizons Program contributions

7,533,430

Cocoa Horizons Program expenses **•** 

Farmer and farmer organization premium

2,501,952

Productivity expense

2,944,546

Community expense

1,142,521

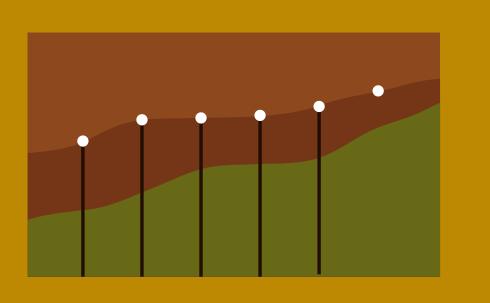
Administrative expense

1,002,535

The above is an extract from the Foundation's annual regulatory return. The Foundation's financial audit is performed by PricewaterhouseCoopers AG, Switzerland.







## **CÔTE D'IVOIRE AND GHANA**

 100% of the farmers who delivered Horizons cocoa have received the Cocoa Horizons Premium

All of the information contained above was verified by PwC. The performance indicators in this Snapshot (except those marked with a \*) represent extracts from the Cocoa Horizons Foundation Update Report for the year ended 31 August 2017, for which PricewaterhouseCoopers LLP (PwC) were appointed to provide independent assurance. PwC performed an assurance engagement in accordance with the International Standard on Assurance Engagements 3000 (Revised), the scope of which was to provide limited assurance over the KPIs contained within the Update Report.

The Update Report, and PwC's Limited Assurance Report, can be found at <a href="https://www.cocoahorizons.org/reports">https://www.cocoahorizons.org/reports</a>.





#### TESTIMONIALS **\**

## **CÔTE D'IVOIRE**





### **KOFFI AYA ÉLODIE**

As the daughter of a cocoa farmer in N'Gorankro (Ouragahio / Gagnoa), I have been trained to efficiently make use of a cocoa plantation. During my training, I learned how to sow a variety of crops into the land without the need of a new plot.

I've received free seeds for the cultivation of bananas, manioc and maize which has allowed me to be actively independant as I produce my own crops, increasing my income and providing food for my family in the process.

Elodie was trained via a special project of the Cocoa Horizons Foundation sponsored by <u>Butlers Chocolates.</u>





#### **ROCKSON AHOR**

Through the Cocoa Horizons project, I was supplied with 300 hybrid cocoa seedlings.

I expect them to start yielding within the next 10-12 months and I look forward to seeing a higher yield from these new trees so I can sell more cocoa beans. More beans means more income to provide for my family and children, who are still in school.

In the next 15 years, I want a completely productive cocoa farm which I can pass on to my children.





#### **KOUAKOU RAOUL**

The campaign helped me realize that it is essential to protect our children, to preserve their health and send them to school for a better education. Educated and healthy children will effectively contribute to the development of our society.

I pledge to apply all the valuable information I've learned into practice and to educate my colleagues so we better protect our children's rights, and enhance the reputation of our cocoa.



### **GHANA**



#### **NAOMI APPIAH**

As a female Purchase Clerk, dealing with mostly male farmers, my shy nature was often used against me.

Through the Cocoa Horizons training sessions, I have built my confidence and now feel empowered when talking to the male farmers I deal with on a daily basis.

As a female PC, I command a lot of respect from my fellow females as well as the males in the community and am often consulted for my opinion on matters involving the development of the community.

Through my actions, I see that I serve as a role model for the young girls in my local area.