



# THE COCOA SNAPSHOT

15/16 YEAR REVIEW

Bringing you news and updates about the Cocoa Horizons program from around the world.

The Cocoa Horizons Foundation's mission is to improve the livelihoods of cocoa farmers and their communities through the promotion of sustainable, entrepreneurial farming, improved productivity and community development.

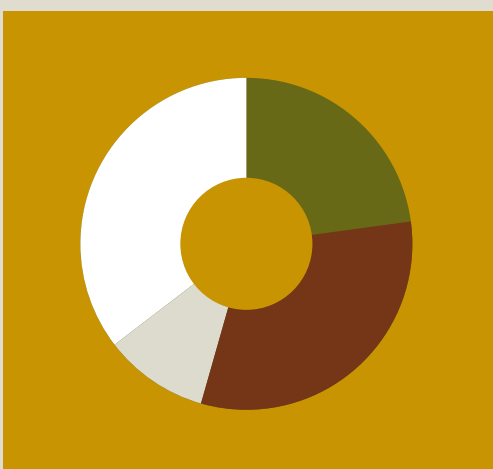
This snapshot includes third party verified end-of-year\* updates for two of our partner countries - Cote d'Ivoire and Ghana, as well as impact from our special project activities in Tanzania.

\*Fiscal year ending 31st August 2016



## SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY AND COMMUNITY ACTIVITIES

### THE COCOA HORIZONS PROGRAM COVERS:



- Farmer Group and Group Member requirements;
- Traceability of cocoa from farmers to the factory gate;
- Farmer Group and Farmer Training;
- Activities that target cocoa productivity and production;
- Activities that target community development; and
- Transparency of premium flows.

### COMMUNITY

- Education
- Child Protection
- Women's Empowerment
- Health

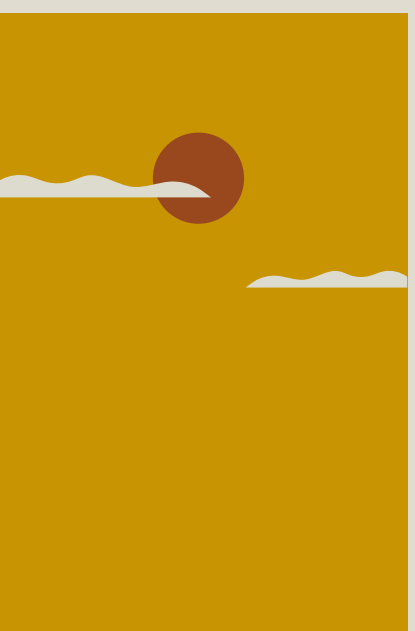
### PRODUCTIVITY

- Farmer Training
- Farmer Support
- Farmer Financing



## COUNTRY UPDATES

September 2015 - August 2016



## CÔTE D'IVOIRE AND GHANA

- 100% of Group Members signed the Cocoa Horizons contract
- 66 farmer groups have delivered Horizons cocoa in Côte d'Ivoire and in Ghana.
- The total number of farmers delivering Horizons cocoa has increased to 35,720 in total, including the 10,250 registered farmers who have joined our program in Ghana.
- All new farmer groups are required to sign the Supplier Code, the Cocoa Horizons Convention, the Child Labor Charter, and the Declaration on Protected Forests.

## TRACEABILITY

In June 2016, Barry Callebaut announced the launch of a traceability & data collection system called “Katchilè,” in collaboration with SAP. This effectively traces the origin of the cocoa, monitors our activities and measures the impact of the Cocoa Horizons program on farmers and their communities.

- 38,097 tonnes of Horizons Cocoa was delivered from Côte D'Ivoire and 4,493 tonnes from Ghana.
- More than 300 people have been trained in the use of Katchilè.
- More than 7,000 questionnaires covering socio-economic topics were completed (as of 31 November 2016) at household and farm levels, including child labor monitoring.



## PRODUCTIVITY

Previously, farmer training alone has not resulted in high adoption rates of best practices and a subsequent increase in productivity. Therefore, the following key changes are being implemented :



**2** The provision of greater Farmer Support, e.g. facilitating access to tools and inputs for selected farmers;

- 88 demonstration plots have been established in Côte d'Ivoire.
- In Côte d'Ivoire a total of 28 nurseries have been established resulting in the distribution of 324,109 cocoa seedlings.
- Spraying equipment is provided to safely apply any necessary crop protection. Throughout the agronomic calendar, the farmer is visited 5 times per year on a 1:1 basis by a coach funded by the Cocoa Horizons Foundation.
- Replacing old with young cocoa trees is a key measure to sustainably increase productivity, and for this farmers need access to high quality seedlings of the best available variety.

**1** An accreditation process for Cocoa Horizons Farmer trainers that comprises a qualification and evaluation step;

- Piloted with 203 farmer trainers.



**3** Accessibility to loans and savings accounts for selected cocoa farmers to catalyze the ability to increase their productivity;

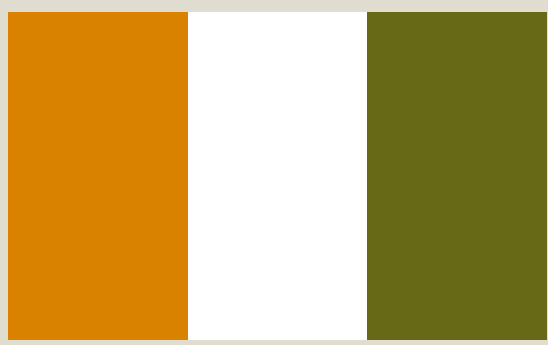
- 1,032 farmers in Côte d'Ivoire were provided with productivity packages on credit. To receive the productivity package on credit, farmers are assisted in opening a bank account where they are required to save part of the package value up-front.





## GHANA

- All farmer groups and farmer trainers have been trained
- Average attendance rate of **98%** per training course held in the fiscal year
- **100%** of Farmer Group Members attended at least one training course in the fiscal year



## COTE D'IVOIRE

- **203** farmer trainers received specific training
- Overall, **71** farmer trainers passed with an average of **60%** on the evaluation test and **>50%** in the individual tests
- All farmer groups and farmer trainers have been trained



- Average attendance rate of **40%** per training course held in the fiscal year
- **81%** of farmers attended at least one training session
- **19%** of farmers attended no training courses in the fiscal year

## TANZANIA - SPECIAL PROJECT



- 15 demonstration plots identified
- Supplied pruning tools: 350 clippers and 400 saws
- 90 Villages coordinators, 30 staff and 15 lead farmers were sensitized on Cocoa Horizons Standards (CHS)
- 12 CHS modules developed to train farmers
- 3 nurseries established producing 111,555 cocoa seedlings



- **4,350** farmers opened savings account during the fiscal year, the first step required to access the productivity package
- A sample of **242** Farmer Group Members were visited as part of a pilot observation exercise performed by the Foundation in October and November 2016, and it was identified that, of the 242 Farmer Group Members visited:
  - **38%** were found to have access to planting material;
  - **81%** were found to have access to fertilizer;
  - **60%** were found to have applied soil fertility management; and
  - **26%** were found to have rehabilitated their cocoa farms.



# COMMUNITY

# CHILD PROTECTION

- Since 2014/15, efforts have been increased on the elimination of child labor. A Child Labor Monitoring and Remediation System (CLMRS) pilot project was designed and launched in the 2015/16 fiscal year together with the International Cocoa Initiative (an organization, established in 2002, which promotes child protection in cocoa-growing communities).
- 3,985 farmers and household members participated in interviews and surveys as part of the CLMRS pilot, of which, 579 were Cocoa Horizons Group Members.



## COTE D'IVOIRE

## GHANA

- 3,442 women farmers are Group Members
- 51 women are in governance positions within Farmer Groups



## TANZANIA - SPECIAL PROJECT

In Tanzania, efforts were undertaken to improve the educational facilities for our special project:

- 36 classrooms
- 1 office
- 980 desks
- 8 lavatory stalls
- 30,000 books

24 education-related interventions were performed, including:

3 rural primary schools were constructed or expanded, resulting in:

- 9 new primary classrooms, with capacity to accommodate 450 children, equipped with desks, benches, blackboards, and solar panels for lighting
- Separate latrines for girls and boys installed at a rural primary school
- Canteen and cooking facilities constructed at a rural primary school
- 3 teacher housing units constructed
- 1 borehole and pump installed at a rural primary school
- School management committees are operational at the 3 new or expanded schools
- 214 birth certificates were secured for children in 4 cocoa farming communities

- 1,416 women are members of Cocoa Horizons Farmer Groups
- 47 women are in governance positions within Cocoa Horizons Farmer Groups
- 6 women participated in the agroforestry training program that started in 2015/16
- 44 women have completed the program since its inception in 2013/14
- The Foundation facilitated the participation of 188 women from 2 cooperatives in a leadership training program coordinated by the World Cocoa Foundation and implemented by Anader, the rural development agency in Côte d'Ivoire.

