



THE COCOA SNAPSHOT

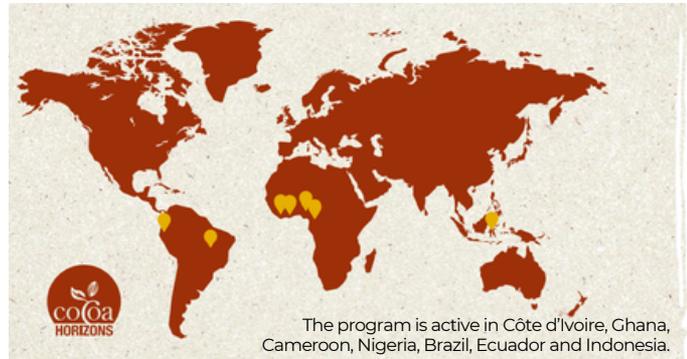
22/23 MID-YEAR REVIEW

What is Cocoa Horizons?

An impact driven program with the vision to drive cocoa farmer prosperity by creating self-sustaining communities that protect nature and children.

Cocoa Horizons is:

- A non-profit organisation
- Third party verified
- Highly transparent on income and methodology
- Addressing cocoa challenges and beyond
- Focusing on impact



The program is active in Côte d'Ivoire, Ghana, Cameroon, Nigeria, Brazil, Ecuador and Indonesia.

By partnering with the Cocoa Horizons Foundation, you support the Sustainable Development Goals:

<https://www.un.org/sustainabledevelopment>



2022/23 MID YEAR HIGHLIGHTS

253,193
registered farmers

16%
of women

121,972
tons of Horizons cocoa sold in bean equivalent
+9% vs prior year



Prospering Farmers

76,253
farmers received a Farm Business Plan
+9% vs prior year

Deployment of labor teams to support farmers increasing their yields with pre-harvest work.



Community & Child Protection

178
farmer groups with systems in place for child labor monitoring
+4% vs prior year

Enhanced focus on community centric approach in addition to individual approach to enable lasting change on child protection.



Thriving Nature

133,907
farmers delivering cocoa with all plots mapped
+40% vs prior year

Acceleration of agroforestry to help farmers improve cocoa yield, diversify their income while capturing carbon and enhancing biodiversity.

PROSPERING FARMERS

TRACEABILITY

68% of farmers who delivered cocoa with full data, **+11pp** vs prior year.

Census and mapping are actually ongoing with our implementing partners to reach more farmers.

196,449 farmers delivering Horizons cocoa, **+41%** vs prior year.

 116,327 in Côte d'Ivoire

 1,212 in Brazil

 58,951 in Ghana

 3,028 in Indonesia

 12,927 in Cameroon

 1,166 in Ecuador

 2,838 in Nigeria

The majority of Horizons cocoa follows the mass balance principle : it is traced from farmer to the first program implementer's warehouse. Horizons cocoa is also available as fully segregated cocoa mass: [Cocoa Horizons Inside](#).

Digital payments are deployed to secure faster and more efficient premium payments to farmers.

CLARISSE, cocoa farmer from Cameroon

"Digitalization helped me receive my premium on time, spend less on transportation as I can receive my full premium from the comfort of my home, my money is more secured in my phone as compared to moving around with cash collected from the suppliers warehouse, withdrawal charges are also included in the premium amount permitting me to receive my full premium."

COCOA HORIZONS ACADEMY

15,162 farmers graduated this year allowing them to move to individual coaching and access to Farm Services.

Farmer graduation allows the evaluation of farmer knowledge, training outcomes and gaps to refocus resources from Farmer Field schools to coaching. Good Agricultural Practices, Social and Environmental aspects are covered in the graduation test.

In total, **227,212** farmers are graduated.



FARM SERVICES

76,253 farmers had access to a Farm Business Plan, **+9%** vs prior year.

The Farm Business Plan is the cornerstone of the process to improve the livelihoods of farmers and their communities.

5,098 farmers received productivity packages.

56,826 cocoa seedlings distributed, **+46%** vs prior year.

Distributing planting materials is an essential element of our approach. It allows farm rejuvenation leading to higher yield and income.

Addressing the poverty challenge goes also with supporting farmers securing their land rights to facilitate long term investment. Based on the first projects launched in Côte d'Ivoire and Ghana, we are consolidating learnings to scale up the approach.

INNOVATIVE PRE-HARVEST APPROACH

6,000 farmers in Côte d'Ivoire and Ghana benefiting from pre-harvest labor.

Farmers spend 70% of their time in post-harvest activities and only 30% in pre-harvest, with little to no investment. Pre-harvest investment is critical to improve productivity. Therefore, we started supporting farmers with pre-harvest labor.



COMMUNITY & CHILD PROTECTION

CHILD PROTECTION: RISK BASED APPROACH



178 farmer groups with systems in place for child labor monitoring.

We apply a risk based approach: cocoa farming communities are categorized as low, medium or high risk based on socio-economic census data and an algorithm (leveraging knowledge from CLMRS activities) to determine priority of implementation. The interventions are then planned and prioritized in accordance with the risk identified and the needs of the child and community.

With this approach, the resources are deployed in the most efficient way in order to protect children.

- 19,502 households surveyed;
- 31,529 children surveyed identifying 9,888 cases. This means 69% of children interviewed were not involved in Child Labor.
- 28,450 cases identified from prior years are under remediation.

Remediation activities like school kit distribution and sensitization help contribute to child protection.

CAROLE, Child protection coordinator in Côte d'Ivoire

"There was a girl in the East region who wasn't going to school. When we found out about her, we got her enrolled in the Bridging Class Program and she did so well that we quickly got her in the traditional school system. She passed her exam as the best student. That is one of our amazing success stories."



COMMUNITY CENTRIC APPROACH

Community Action Plans, VSLAs, Income Generating Activities and Sensitization are enablers to create empowered communities to further sustain the remediation, prevent incidents and make lasting change in addition to the individual approach.



In Cameroon, farming communities are sensitized via radio programs.

In Côte d'Ivoire, the Cocoa Horizons truck is visiting communities for sensitization activities and medical visits partnering with local health authorities.

WOMEN EMPOWERMENT

375 VSLAs established and consolidated across Côte d'Ivoire, Ghana and Indonesia this year. Supporting VSLAs already in place to pursue their activities.

Women empowerment has a positive impact on preventing child labor and improving household income. This year 39,938 women are registered Cocoa Horizons farmers. The creation and strengthening of the Village Savings and Loan Associations (VSLAs) helps, among other things, to promote a women's empowerment approach, build self-confidence and offer financing solutions for members. 58% of the VSLA members are women.





THRIVING NATURE

FOREST PROTECTION, RESTORATION, SENSITIZATION

1.1 million shade trees are currently under production and expected to be distributed in the next months.



In addition to farm mapping to ensure the cocoa is not coming from protected areas, multiple activities are implemented with the cocoa farming communities: environmental protection sensitization, agroforestry and forest restoration. For example, the Agbo project in Côte d'Ivoire, started in 2021, already contributed to the restoration of 300 ha of forest.



KOFI, cocoa farmer from Ghana
"It is important to protect the forest and plant shade trees so that the rainfall is consistent. Nowadays, we notice sometimes, it doesn't rain when it should. One important thing I like from shade trees is that when you return from the farm on a hot afternoon, you can just sit under a tree and relax!"

ROBUST AGROFORESTRY SYSTEMS



In our agroforestry approach, farmers are supported with a clear diagnosis of their farm, a strong coaching and receive payments for ecosystem services as an incentive to reach a high survival rate.
Implementing intense agroforestry systems enables farmers to promote biodiversity, improve cocoa yield, reduce pest and diseases, provide an additional source of income and sequester carbon. This year 12,000 hectares are being implemented.



All these activities help us achieve carbon reductions and removals.

OUTLOOK



We will continue to deploy our **pre-harvest approach**, **secure land documentation** and extend **agroforestry** systems which will improve the overall productivity and income of the farmers.

The Foundation's ambition will remain on:

- Achieving **100% full data** to promote higher efficiency and execution of activities;
- Strengthening **human rights due diligence** across countries;
- Focusing on a **strong community-centric approach** to address the systemic issue of child labor;
- Deploying **labor teams** to help farmers increase yields and income;
- Accelerating on **agroforestry** to advance towards our carbon reduction goals aligned with the **Science-Based Targets Initiative**;
- Expanding the program to third party implementers and strengthening in existing countries.

LOOKING BEYOND 2025

Since 2015, we have been **scaling impact and driving change** with cocoa farming communities across 7 countries answering the **growing demand for sustainable cocoa**.

Our approach is to **test, pilot, assess, adapt and roll out at scale** to create **meaningful impact**. Over the past years, we have been collecting **data and learnings** on what works and what should be improved.

The **sustainability landscape** has evolved with the development of an **enabling policy environment** and **increased market expectations**.

All of these give us the opportunity to **sharpen our commitments** and **revise our approach** to create more impact and look beyond 2025.

Very soon, we will communicate our **refreshed commitments and approach** to build **self-sustaining farming communities** that protect nature, children and human rights.



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