



THE COCOA SNAPSHOT

17/18 MID-YEAR REVIEW

Bringing you news and updates about the Cocoa Horizons Program from around the world.

The Cocoa Horizons Foundation's mission is to improve the livelihoods of cocoa farmers and their communities through the promotion of sustainable, entrepreneurial farming, improved productivity and community development.

This snapshot includes mid-year* updates for three of our partner countries - Cote d'Ivoire, Ghana and Cameroon. Our program in Tanzania is run as a special project and is not included in this report.

**activities from September 2017 through February 2018; interim results only, year-end performance will be third party verified by PwC.*



SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY AND COMMUNITY ACTIVITIES



THE COCOA HORIZONS PROGRAM COVERS:



- Farmer Group and Group Member requirements;
- Traceability of cocoa from farmer to Barry Callebaut buying site;
- Farmer Group and Farmer Training;
- Activities that target the cocoa productivity and production;
- Activities that target community development; and
- Transparency of premium flows.



FARMER GROUP AND GROUP MEMBER REQUIREMENTS:

100% of farmer groups respect and sign:

FARMER GROUPS

- Supplier Code
- The Cocoa Horizons Convention
- The Child Labor Charter
- A Declaration that cocoa is not and will not be sourced from protected forests

- 92 farmer groups (19 new this year) delivered Horizons cocoa, a 12% increase from previous year.
- Of the 107,922 Cocoa Horizons registered farmers, 71,768 (up 19% from 16/17) actively delivered Horizons cocoa this year.






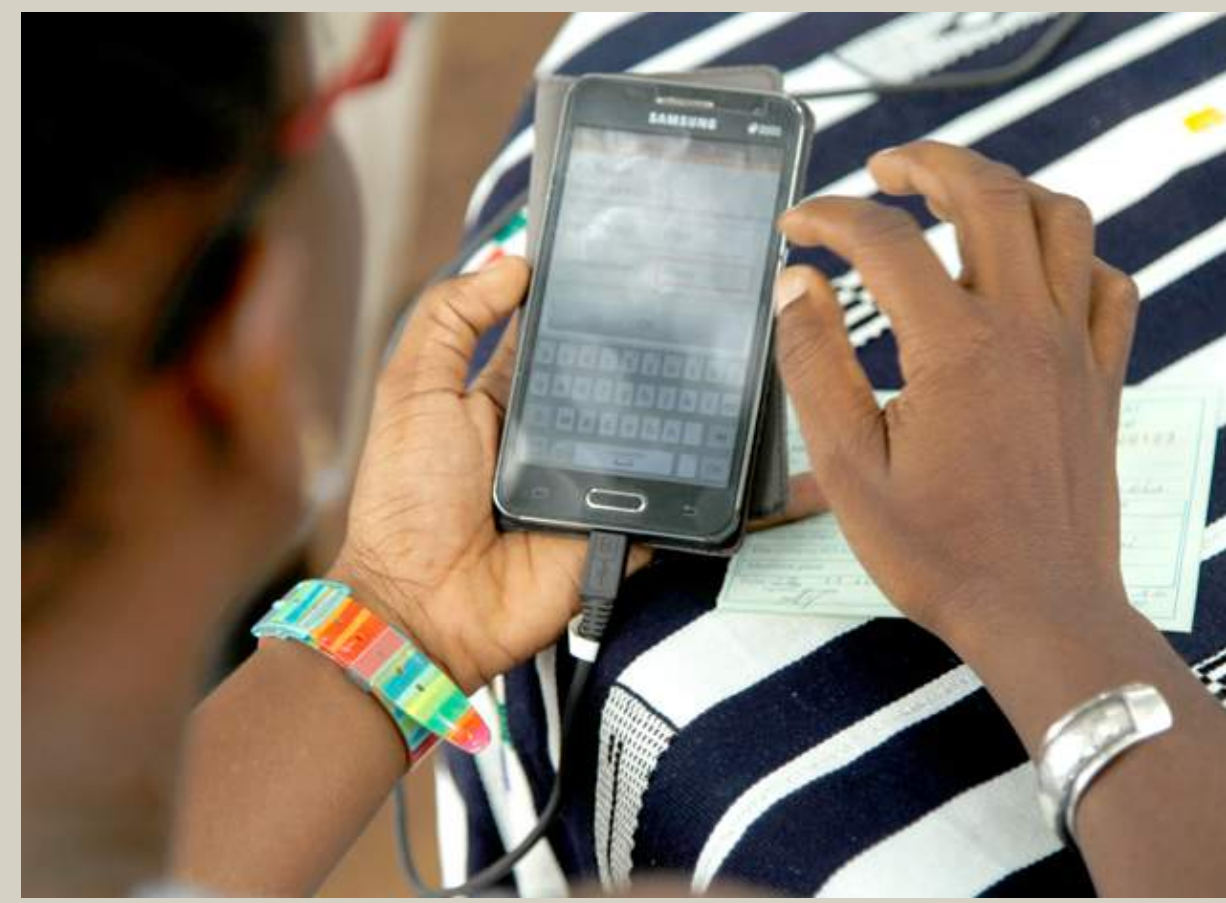
Cameroon

- ➔  21,259 in Côte d'Ivoire
- ➔  45,371 in Ghana
- ➔  5,138 in Cameroon



TRACEABILITY OF COCOA:

- 69,692MT of Horizons cocoa delivered, up 57% from the mid-year 16/17 season
- ➔  22,839MT in Côte d'Ivoire
- ➔  41,119MT in Ghana
- ➔  5,734 in Cameroon
- All Horizons cocoa is traced from farmer to first Barry Callebaut buying sites. From there, it is traced following mass balance principles.



FARMER GROUP AND FARMER TRAINING:

The Cocoa Horizons training curriculum includes modules on GAP, child labor & social issues, environmental protection, health & safety, transparency & responsibility, and entrepreneurship & adult education.

- 83,074 farmers have been trained
- ➔  34,232 in Côte d'Ivoire
- ➔  45,821 in Ghana
- ➔  3,021 in Cameroon
- 379 Farmer Trainers were accredited, bringing total to 613
- ➔  328 in Côte d'Ivoire
- ➔  23 in Ghana
- ➔  28 in Cameroon



PRODUCTIVITY



- 250ha replanted with cocoa and diverse shade trees, bringing total to 426ha replanted
- 5,020 farmers mapped: 4,438 in Côte d'Ivoire and 582 in Cameroon; in total, 21,282 (20%) COH farmers have been mapped
- 37 demonstration plots developed in Ghana, up 42% from 16/17. Ongoing in Côte d'Ivoire
- 919,462 seedlings distributed in Ghana; Côte d'Ivoire is ongoing.
- 62 community professionals accredited in a specialty (pruners, nurserists, sprayers)

- ➔  Ongoing in Côte d'Ivoire
- ➔  27 in Ghana
- ➔  35 in Cameroon

- 4,747 farmer group members, together with coaches, established Farm Business Plans (FBPs) in Côte d'Ivoire
 - Of these, 3,888 had access to productivity packages (coaching, inputs such as tools and seedlings, or finance)

- ➔  2,538 in Côte d'Ivoire
- ➔  1,350 in Ghana





COMMUNITY:

- 10,991 community members sensitized on child labor in Côte d'Ivoire, a 40% increase from 16/17
- 22 communities in Côte d'Ivoire, up from 6 communities in 16/17, reached by the Cocoa Horizons truck

Child Labor Monitoring and Remediation

(Côte d'Ivoire only, Ghana available in year-end report)

- 1,652 farmers and household members participated, bringing the total to 2,793 COH farmers in Côte d'Ivoire

Education Activities

(Ghana information available in year-end report)

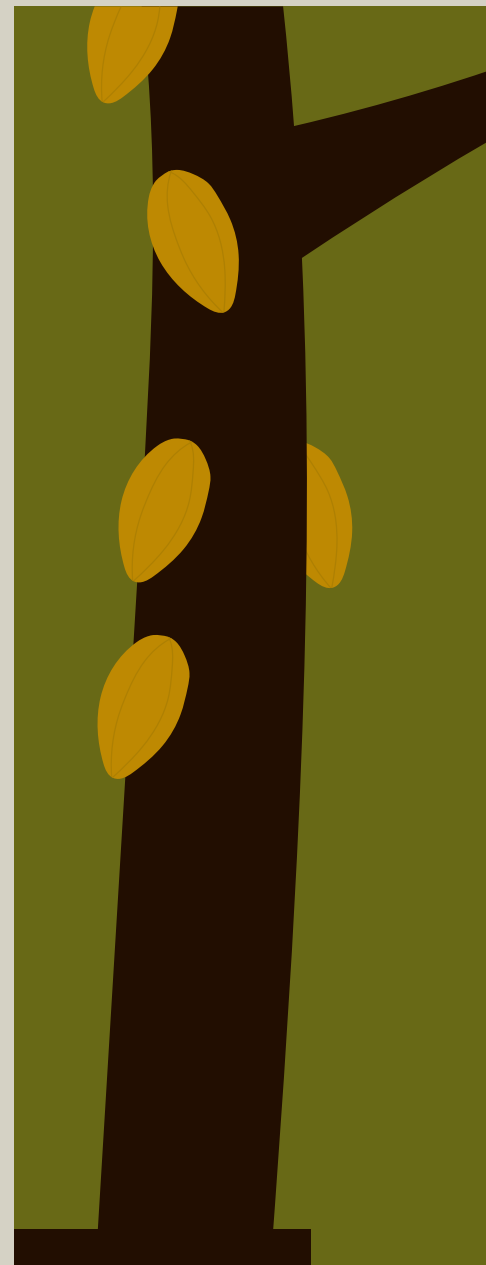
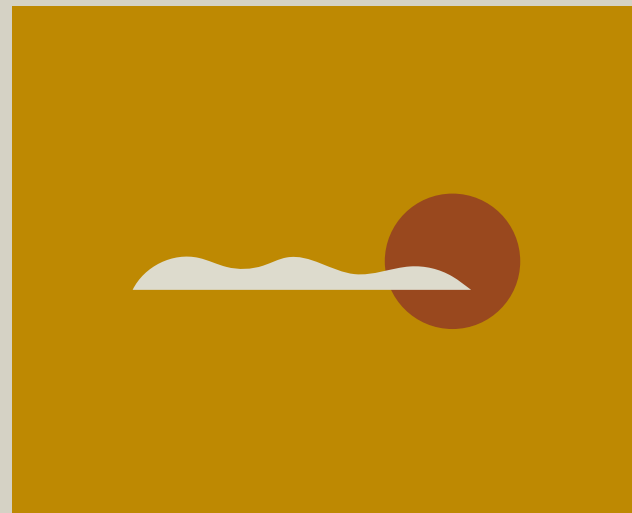
Côte d'Ivoire

- 1 school with 6 classrooms completed*
- 1 borehole installed*
- 600 school kits distributed

Cameroon

- 3 classrooms renovated and equipped with desks

*Special projects completed with customers



Women's Empowerment

- 22,356 women are Cocoa Horizons registered farmers, approximately 21% of total registered farmers; this is a 95% increase from the previous year

→  6,737 in Côte d'Ivoire (2,724 in 16/17)


→  14,869 in Ghana (8,810 in 16/17)

→  approximately 750 in Cameroon

- 181 women are in governance positions within Cocoa Horizons Farmer Groups, up 37%

→  74 in Côte d'Ivoire

→  107 in Ghana

→  Cameroon data available in year-end report

- 60 women became agroforestry trainers (training still ongoing), bringing cumulative total to 488 women



TESTIMONIALS ↓



JUSTICE

Community Coordinator,
Ashanti Bekwai, Ghana

“The mapping of my farm helped me to understand how big my farm is and therefore how much input and time I need to spend cultivating my cocoa crop.”

APPIAH KAGYAI

Cocoa farmer, Ashanti Region, Ghana



Has a 1.25 hectare cocoa farm, and is currently expanding his farm by cultivating an additional 0.80 hectares. Previous challenges he faced as a cocoa farmer were lack of services to improve methods of cultivation, lack of access to high yielding cocoa seedlings, and the occurrence of insect and fungal infestation.



“As a Cocoa Horizons farmer in Ghana, I have realized numerous benefits. I receive access to a productivity package, and regular services and trainings on cocoa production, such as nursery establishment and management, pruning and shade management, weed management, integrated pest management, prevention of cocoa diseases and assessment of cocoa quality. I have also received training on child labor in cocoa production which has changed my view on the way children are engaged on farms and the kinds of activities they are made to undertake.”

“Additionally, I generate income from other sources, such as the raising of chickens on a small scale. I have received additional training by the technical officers of Cocoa Horizons on treating and using waste material to fertilize my farm, saving me money that I put toward my children's schooling.”

