



THE COCOA SNAPSHOT

19/20 MID-YEAR REVIEW*

Bringing you news and updates about the Cocoa Horizons Program from around the world.

The Cocoa Horizons Foundation aims to improve the livelihoods of cocoa farmers while protecting children and nature. The program is currently present in Côte d'Ivoire, Ghana, Cameroon, Brazil, Indonesia and is being introduced in Ecuador this year.

Due to the Covid-19 pandemic, some activities conducted in groups were suspended, however individual activities continued following local precautionary measures.

*Activities from September 2019 through February 2020; interim results only, year-end performance will be third party verified by PwC



SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY, COMMUNITY AND ENVIRONMENTAL ACTIVITIES

THE COCOA HORIZONS PROGRAM COVERS:



- Farmer Group and Group Member requirements
- Traceability of cocoa from farmer to first buyer warehouse
- Training of Farmer Group and Farmers
- Targeted cocoa productivity interventions
- Targeted community interventions
- Targeted environmental interventions
- Transparency of premium flows



FARMER GROUP AND GROUP MEMBER REQUIREMENTS:

100% of farmer groups respect and sign:



FARMER GROUPS

- ☒ Supplier Code
- ☒ The Cocoa Horizons Convention
- ☒ The Child Labor Charter
- ☒ A Declaration that cocoa is not and will not be sourced from protected forests

THE PROGRAM REACHES:






- Globally 175 farmer groups (24 new ones) delivered Horizons cocoa, a 15% increase from previous year.
- 106,555 Cocoa Horizons registered farmers have actively delivered cocoa beans this year (an increase of 25% versus last FY)

- ➔  65,725 in Ghana
- ➔  33,541 in Côte d'Ivoire
- ➔  5,534 in Cameroon
- ➔  1,498 in Indonesia
- ➔  257 in Brazil



TRACEABILITY OF COCOA BEANS:

- 92,129 MT of Horizons cocoa beans delivered (up 25% from the 18/19 season)

- ➔  50,000 MT in Ghana
- ➔  30,677 MT in Côte d'Ivoire
- ➔  10,486 MT in Cameroon
- ➔  795 MT in Brazil
- ➔  171 MT in Indonesia

- All Horizons Cocoa is traced from farmer to first Barry Callebaut buying sites. From there, it follows mass balance principles.



COCOA HORIZONS ACADEMY

Cocoa Horizons continues the roll out a farmer graduation system to evaluate training outcomes and knowledge retention of farmers.

While the graduations is still underway in most countries, this first half-year the following number of farmers have been assessed per country:

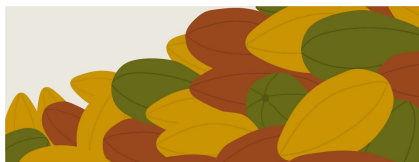
- ➔  50,942 in Ghana
- ➔  3,288 in Cameroon
- ➔  222 in Indonesia

Final results of the assessment i.e. graduation results will be included in the full year report.




The goal is to assess 100% of the farmers over the next years.



PROSPERING FARMERS



- Through the Cocoa Horizons paid infrastructure 20,460 farmers had access to a Farm Business Plans in West Africa (an increase of 106% versus prior year)

- ➔  5,803 in Côte d'Ivoire
- ➔  12,600 in Ghana
- ➔  1,932 in Cameroon
- ➔  125 MT in Brazil

Income Diversification

With the goal to further diversify income of cocoa farmers and be less dependent on cocoa bean prices. A process to scale up income generating activities has started.

313 groups have benefited from the learnings of pilots. Activities such as poultry or vegetable green houses have taken place in Ghana and Ivory Coast.



COMMUNITY:

- 40 communities in Côte d'Ivoire reached by the Cocoa Horizons truck providing services such as education on child protection, medical check-ups and community engagement.
- 18,589 community members sensitized on child labor in Côte d'Ivoire




Child Labor Monitoring and Remediation System (CLMRS) – West Africa


While a new approach focused on child labor prevention is piloted, the program is also expanding scope of CLMRS in West Africa:


- 30,010 farmers have been interviewed (up 154% compared to prior year)
- 2,168 cases identified last year are in the process of being remediated (56% progress)


Women's Empowerment

- 26,402 women are Cocoa Horizons registered farmers (up 30% from the 18/19 season), approximately 19% of total:

➔  3,760 in Côte d'Ivoire

➔  21,032 in Ghana

➔  1,289 in Cameroon

➔  321 in Indonesia

Collaborating on preventing the spread of COVID-19 in cocoa producing countries, the Cocoa Horizons Foundation has donated soap, clean water washing stations, sanitation kits and posters in Cocoa Horizons communities in Ivory Coast and Ghana.




ENVIRONMENT:



Environmental activities are ongoing since a year now. They include environmental protection training, but also seedling distribution which will happen in the coming months. Additionally the Foundation is also supporting the distribution of cookstoves for Cocoa Horizons farmers.

- Delivery of cookstoves to farmers has started:

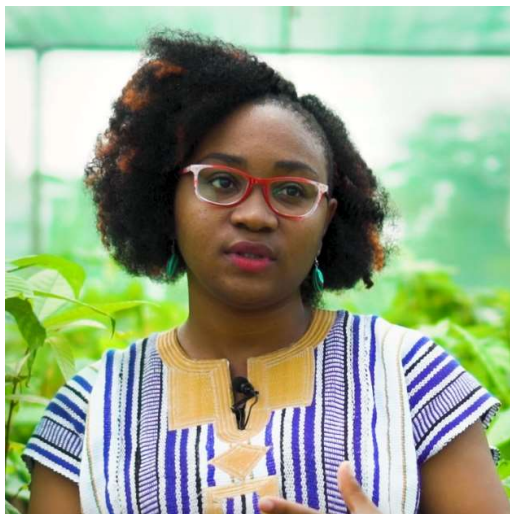
➔  2,653 in Côte d'Ivoire



FARMER TESTIMONIALS



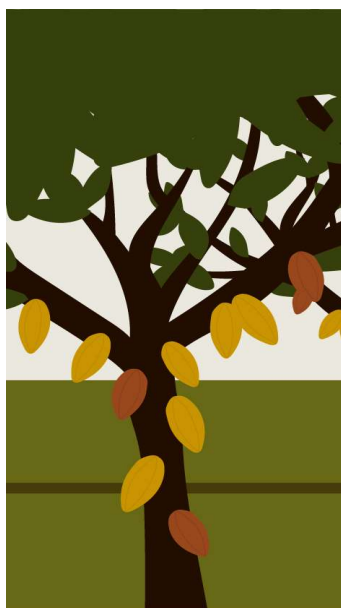
CAMEROON



GHISLAINE

We are proud of our efforts as a nation to double the rate of reforestation in Cameroon, and this is something we are working hard at to maintain.

ECUADOR



GHANA



TAYIBA

As a mother of two, I want to contribute to my family's income so that I can better support my children's future. With the help of Cocoa Horizons, I have learned the business of making soap and am now selling my products to earn an income.

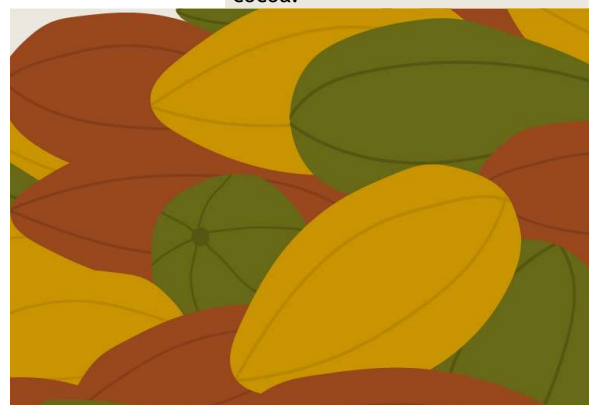
"I have learned the business of making soap and am now selling my products to earn an income."

CÔTE D'IVOIRE



NINAUFA

We're putting in place economically viable models of production with several value-added trees such as plantains, gliricidia, and teak, in addition to cocoa.



REYES

I feel happy and proud that I have this farm with cocoa. I am doing well and I know I'll be fine.

