



THE COCOA SNAPSHOT

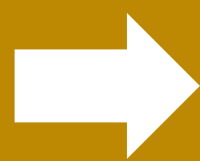
18/19 YEAR REVIEW

Bringing you news and updates about the Cocoa Horizons Program from around the world.

The mission of the Cocoa Horizons Foundation is to improve the livelihoods of cocoa farmers and their communities through the promotion of sustainable, entrepreneurial farming, improved productivity, and community development, which protect nature and children.

This snapshot includes third party verified end-of-year* updates for three of our partner countries - Cote d'Ivoire, Ghana and Cameroon. In 2019, the Cocoa Horizons program has been extended to Brazil, starting with the recruitment of farmers, data collection and FBP process

*Fiscal year ending 31st August 2019



SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY, COMMUNITY AND ENVIRONMENTAL ACTIVITIES

THE COCOA HORIZONS PROGRAM COVERS:







- Farmer Group and Group Member requirements
- Traceability of cocoa from Farmer to Barry Callebaut buying site
- Farmer Group and Farmer Training
- Targeted cocoa productivity interventions
- Targeted community interventions
- Targeted environmental interventions
- Transparency of premium flows



THE PROGRAM REACHES:

- Globally 151 farmer groups (24 new) delivered Horizons cocoa, a 64% increase from previous year.
- Of the 135,115 Cocoa Horizons registered farmers, 85,089 (up 14% from 17/18) actively delivered Horizons cocoa this year:

- ➔  28,345 in Côte d'Ivoire
- ➔  52,646 in Ghana
- ➔  3,940 in Cameroon
- ➔  158 in Brazil

FARMER GROUP AND GROUP MEMBER REQUIREMENTS:

100% of farmer groups respect and sign:







FARMER GROUPS

- ☒ Supplier Code
- ☒ The Cocoa Horizons Convention
- ☒ The Child Labor Charter
- ☒ A Declaration that cocoa is not and will not be sourced from protected forests



TRACEABILITY OF COCOA BEANS:

- **89,445 MT** of Horizons cocoa beans delivered (up 24% from the 17/18 season)
- ➔  **40,078 MT** in Côte d'Ivoire
- ➔  **39,814 MT** in Ghana
- ➔  **8,516 MT** in Cameroon
- ➔  **1,037 MT** in Brazil
- All Horizons Cocoa is traced from farmer to first Barry Callebaut buying sites. From there, it follows mass balance principles.



FARMER GROUP AND FARMER TRAINING:

This year, Cocoa Horizons started a farmer training graduation system to evaluate training outcomes and knowledge retention of farmers.

- All farmer groups and farmer trainers have been trained
- **88,495** farmers trained, up **3%** from the 17/18 season

- ➔  **32,487** in Côte d'Ivoire
- ➔  **51,716** in Ghana
- ➔  **4,292** in Cameroon

- **16,952 Farmers graduated** from Cocoa Horizons training (Ivory Coast only; Ghana and Cameroon coming next year following agronomic calendar).
- **63%** of farmers passed the test.



PROSPERING FARMERS



- **9,920 farmers** had access to a **Farm Business Plan** in West Africa funded by Cocoa Horizons. This represents an increase of **202%** compared to prior year.
- **Cocoa Horizons distributed 8,726** productivity packages (coaching, inputs such as tools and seedlings, or finance), up **153%** from the 18/19 season:
- **777,821** cocoa seedlings distributed (in Ghana and Brazil)
- **138,468** farms mapped (increase of **149%**)
- A **pilot for income generating activities** was **successfully implemented** and key learnings will be rolled out



9,923 farmers in Ivory Coast have access to farm services. A sample of these farmers indicates that:

- **36%** have access to planting material
- **78%** have access to fertilizer
- **27%** found adopting soil replenishment
- **47%** found adopting soil health management
- **8%** had rehabilitated at least **3%** of their cocoa farms with improved planting materials
- **5%** had adopted pruning and more than **3** GAPs

21,661 farmers in Ghana have access to farm services. A sample of these farmers indicates that:

- **28%** had access to planting materials
- **45%** had access to fertilizer
- **19%** found adopting soil replenishment
- **39%** found adopting soil health management
- **14%** had rehabilitated at least **3%** of their cocoa farms with improved planting materials
- **2%** had adopted pruning and more than **3** GAPs

COMMUNITY:

- **56** communities in Côte d'Ivoire reached by the Cocoa Horizons truck providing services such as education on child protection, medical check-ups and community engagement.
- **27,247** community members sensitized on child labor in Côte d'Ivoire (up 31% from the 17/18 season)



Child Labor Monitoring and Remediation System (CLMRS) - Côte d'Ivoire and Ghana

While a new approach focused on prevention is currently being tested as a pilot, the program expanded the scope of CLMRS in West Africa




- 16,710 farmers have been interviewed (up 26% from the 17/18 season)
- 3,867 cases of child labor were identified (up 25% from the 17/18 season, aligned with the number of households surveyed)
- 2,333 child labor cases are in the process of being remediated

Women's Empowerment

- **23,366** women are Cocoa Horizons registered farmers (up 26% from the 17/18 season), approximately **21% of total**:

- ➔  **3,072** in Côte d'Ivoire
- ➔  **19,185** in Ghana
- ➔  **1,087** in Cameroon

- 205 women are in governance positions within Cocoa Horizons Farmer Groups:

- ➔  **84** in Côte d'Ivoire
- ➔  **108** in Ghana
- ➔  **9** in Cameroon



ENVIRONMENT:



Environmental criteria have been included for the first time in the program methodology in FY 18/19.

Cocoa Horizons training program included a new module on environmental protection.

- 74,571 farmers trained on the environment module:

- ➔  **21,491** in Côte d'Ivoire
- ➔  **51,432** in Ghana
- ➔  **1,648** in Cameroon

- **602,948** shade trees distributed, up **62%** from the 17/18 season:

- ➔  **187,948** in Côte d'Ivoire
- ➔  **415,000** in Ghana

COCOA HORIZONS PREMIUM DISTRIBUTION:

(in CHF)

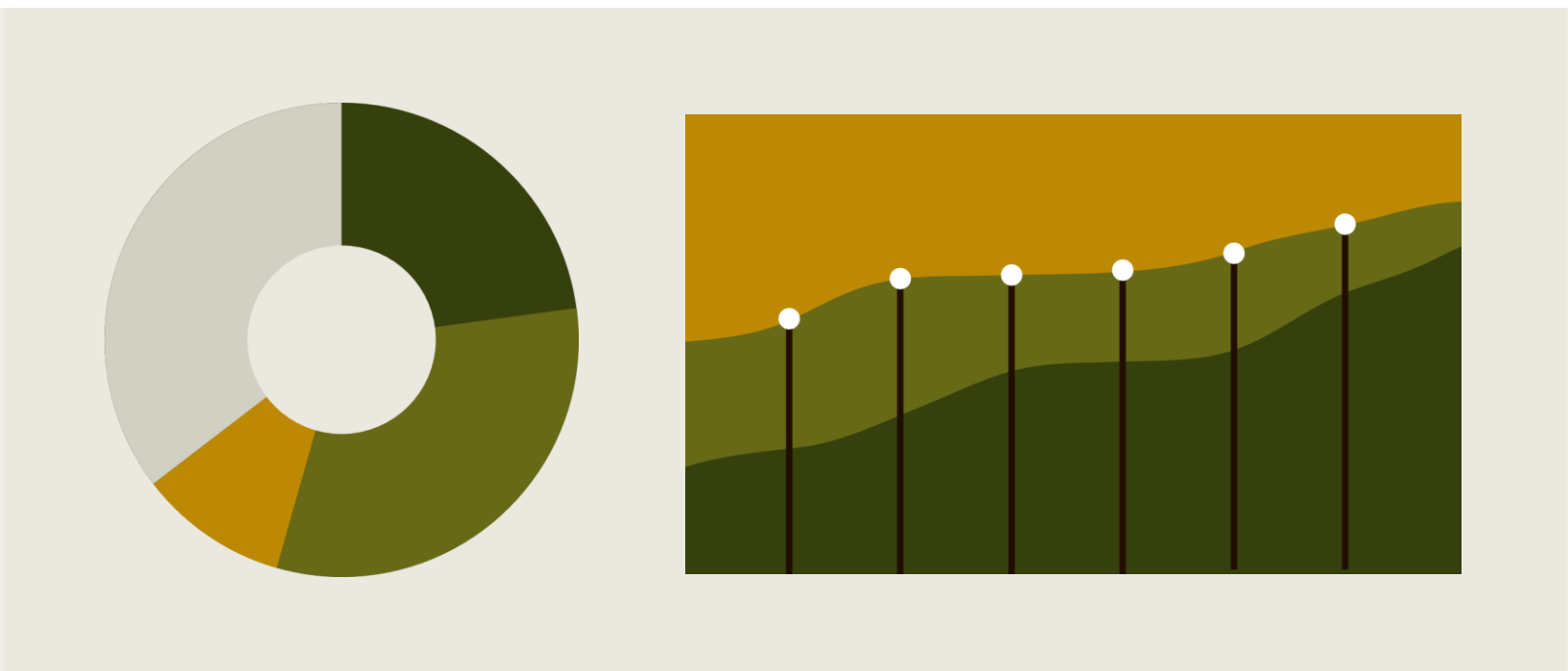


2018/2019

	Cocoa Horizons Program Income Horizons Program contributions	14,749,812
	COCOA HORIZONS PROGRAM EXPENSES	
	Farmer and farmer organization premium	2,950,492
	Productivity expenses	5,349,839
	Community expenses	1,655,666
	Environmental expenses	549,796
	Administrative expenses	1,497,938



The above is an extract from the Foundation’s annual regulatory return. The Foundation’s financial audit is performed by PricewaterhouseCoopers AG, Switzerland. Supplementary program income less expenses carried over to next Fiscal year.



CÔTE D’IVOIRE, GHANA, CAMEROON, BRAZIL

- 100% of the farmers who delivered Horizons cocoa have received the Cocoa Horizons Premium

All of the information contained above was verified by PwC. The performance indicators in this Snapshot (except those marked with an *) represent extracts from the Cocoa Horizons Foundation Update Report for the year ended 31 August 2019, for which PricewaterhouseCoopers LLP (PwC) were appointed to provide independent assurance. PwC performed an assurance engagement in accordance with the International Standard on Assurance Engagements 3000 (Revised), the scope of which was to provide limited assurance over the KPIs contained within the Update Report.

The Update Report, and PwC's Limited Assurance Report, can be found at <https://www.cocoa Horizons.org/reports>.



FARMER
TESTIMONIALS



CAMEROON



MARTIN

I attended a Cocoa Horizons training as part of the Cocoa-preneur project. I hesitated a lot to register, but with the advice of the trainer and the head of my Farmer Group, I registered. Today I am very satisfied with my improved harvest and I’m very happy to have participated.



GHANA



JAKABU

Cocoa Horizons has helped me become a better cocoa farmer. The program helped me have access to the right productivity inputs such as fertilizer and taught me when to apply them. I learned better pruning techniques. These inputs helped me achieve higher yields on my farm which means more money in my pocket. This allows me take good care of my family.

“Cocoa Horizons has helped me become a better cocoa farmer”



CÔTE D’IVOIRE



Outra

The Cocoa Horizons program allowed me to receive shade trees. I have been trained on the benefits of having shade trees in my farm. And I realized that it was a mistake to cut down all the trees at the creation of my farm. Now I know shade trees play an important role in reducing erosion and moderating the climate. Then I decided to plant the trees in my field but I didn’t know how to get it. Thanks to Cocoa Horizons program, I received and planted 64 shade trees in my farm. In the future, they will protect my cocoa plants

