



# THE COCOA SNAPSHOT

16/17 MID-YEAR REVIEW

Bringing you news and updates about the Cocoa Horizons Program from around the world.

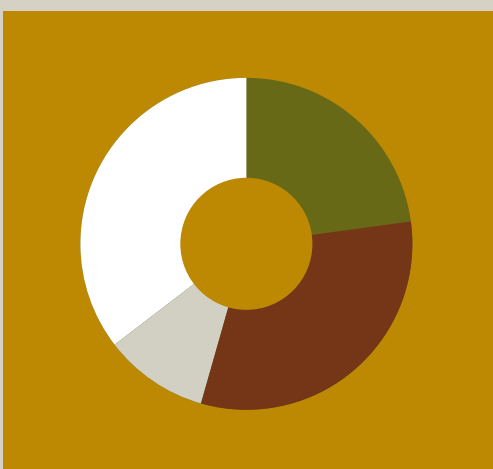
The Cocoa Horizons Foundation's mission is to improve the livelihoods of cocoa farmers and their communities through the promotion of sustainable, entrepreneurial farming, improved productivity and community development.

This snapshot includes updates of activities from September 2016 through March 2017 for two of our partner countries - Cote d'Ivoire and Ghana, as well as impact from our special project activities in Tanzania.



## SCALING IMPACT AND DRIVING CHANGE THROUGH PRODUCTIVITY AND COMMUNITY ACTIVITIES

### THE COCOA HORIZONS PROGRAM COVERS:



- Farmer Group and Group Member requirements
- Traceability of cocoa from farmer to factory gate
- Farmer Groups and Farmer Training
- Activities that target cocoa productivity
- Activities that target community development
- Transparency of premium flows

### COMMUNITY

- Education
- Child Protection
- Women's Empowerment
- Health

### PRODUCTIVITY

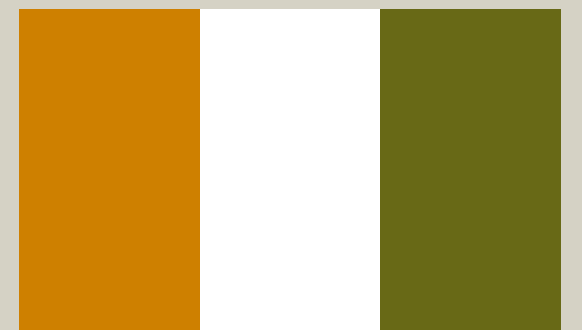
- Farmer Training
- Farmer Support
- Farmer Financing



## COUNTRY UPDATES

September 2016 - March 2017

## IVORY COAST



52,637 Cocoa Horizons registered farmers (48,795 men, 3,442 women) across 628 villages



# TRACEABILITY

- 43,803 MT Cocoa Horizons beans traced back to source
- 70% of volume traced digitally (remainder traced via paper trail)



# PRODUCTIVITY

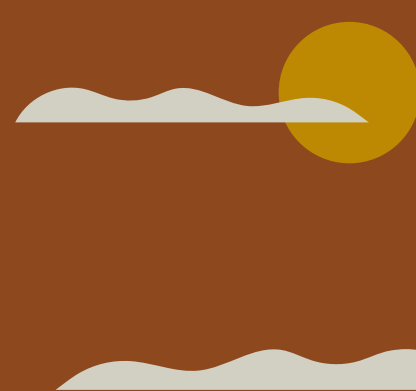
- 24,666 farmers trained in GAP
- 48 Farmer Group Managers, 46 Group Administrators, and 144 Farmer Trainers received extensive “Training of Trainers” on Productivity topics
- 831 Group Trainings covering 4 modules took place with 67% of farmers
- 16,262 farmers were mapped

- 485 farmers received access to crop protection
- 4,899 farmers are targeted to have access to crop protection this year
- 237 farmers received access to fertilizers
- 4,899 farmers are targeted to have access to fertilizers this year
- 993 farmers targeted to receive 699,500 seedlings for rehabilitation
- 920 savings accounts opened



# COMMUNITY

- 1 Assistant Branch Manager, 2 Group Administrators, and 18 Farmer Trainers received extensive training on implementing a Child Labor Monitoring and Remediation System (CLMRS)
- 468 farmers covered by CLMRS, monitoring 667 children
- 1 school extension constructed, including 3 classrooms, 3 latrines, furniture and solar energy
- 25 communities received school kits, benefiting 2,850 students
- 6 women have participated in extensive agroforestry training and farm plot development; 54 are targeted for remainder of year
- 991 farmers trained in health modules





# GHANA

28,386 Cocoa Horizons registered farmers (19,038 men and 9,348 women) across 1,040 villages in Ghana



Biolands Ghana has signed all Cocoa Horizons charters on behalf of all farmers. 100% of farmers have signed the Cocoa Horizons contract.



## TESTIMONIALS

“ I have benefitted immensely from the Cocoa Horizon Program. It has improved my knowledge of farm maintenance, farm sanitation, and child labour. Also the premium I get from sales supplements my income and is a good incentive to improve production. I encourage all farmers to become part of the Nyonkopa and Barry Callebaut family and enroll on their Cocoa Horizon Program to enjoy all these benefits. I thank Nyonkopa and Barry Callebaut for bringing this initiative to my community. ”

**MARGARET AMPONSAH, ASSIN AKROPONG 'A' DISTRICT, GHANA**



## TRACEABILITY

- 675 purchasing clerks and 36 district officers trained on traceability systems
- 18,273 MT of Cocoa Horizons beans traced back to source

## PRODUCTIVITY

- 10,250 farmers trained in GAP
- All new farmers will undergo training in the second half of the year
- 2 Assistant Branch Managers, 29 Field Agents and 10 Farmer Trainers received extensive week-long “Training of Trainers” covering topics including: situational analysis, pruning, nursery management and transplanting
- Productivity Package pilot program launched with 116 farmers receiving access to credit, inputs (i.e. pruning equipment) and coaching





- 8 savings accounts opened via Opportunity International, each account benefiting a “solidarity group” of 15 farmers
- 2,647 farmers identified to need 2,138,735 seedlings for rehabilitation
- Together with partnership of the Cocoa Health and Extension Division of the Ghana Cocoa Board, the distribution of seedlings is planned for June 2017
- Demonstration plots established: 16
- 240 farmers mapped in 3 communities



## COMMUNITY



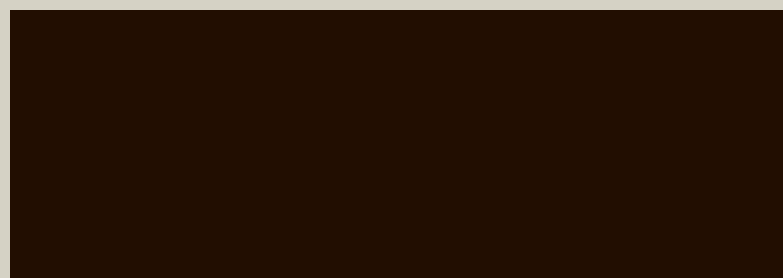
- 98.5% of previously registered farmers trained in child labor prevention
- In conjunction with the International Cocoa Initiative (ICI) a pilot Child Labor Monitoring and Remediation System will commence in the second half of the year



## TESTIMONIALS

“Bringing up a child is a major concern for every mother. I used to worry a lot about children who are out of school because they are working in cocoa farming until the Cocoa Horizons Project came along. The child labour class has really sensitized the men who were originally reluctant to educate their children, especially girls. Now the majority of our children are in school, so I’m actually feeling the impact of the program since it is helping us to champion the course of eliminating child labour related issues in our community.”

**VERONICA DODOR, KOTWEA, NEW EDUBIASE 'A' DISTRICT, GHANA**



# TANZANIA - SPECIAL PROJECT



1,500 Cocoa Horizons registered farmers across 15 villages

## PRODUCTIVITY

- 4 nurseries established producing 140 hectares worth of planting material
- 90% of the nursery workers are women
- 140,000 seedlings distributed
- 15 demonstration plots developed



## COMMUNITY

- 65 classrooms constructed
- 1,000 desks delivered
- 52 toilet stalls constructed
- 6 teachers' offices built
- 100% of farmers and 90 village coordinators received training on health issues



## TESTIMONIALS

### REPLANTED FARM BECOMES A MODEL FOR OTHER FARMERS

After receiving coaching on productivity and best practices, and support via access to seedlings, Israel Humbo was able to replant old and non-producing trees with seedlings raised in Cocoa Horizons funded nurseries to increase his productivity.

